



OSAM

OREGON SOCIETY OF
ASSOCIATION MANAGEMENT

Thursday
DECEMBER 17

REGISTER AT WWW.OSAM.ORG

Questions? Email info@osam.org – we're here to help!

Register Now

OSAM Members and Friends:

2020 has been one giant pivot! As professionals (association staffers and allied partners) in the **relationship and trust business**, our expertise has been tapped to ensure that we are accomplishing effective membership engagement, while simultaneously providing prudent fiscal advisement during the most tumultuous time of our careers. This year's OSAM Annual Conference will help put this *pivot* into *perspective* and **PROVIDE SOLUTIONS** to challenges.

It was at the OSAM Thought Leaders Summit last February when COVID-19 really hit our radars. At that point, our discussions included adjusting plans for the first half of the 2020 year, not pivoting into the middle of 2021! But what stood out to me were our colleagues in attendance who immediately committed to working with their clients and members. OSAM peers immediately started leaning on each other, ensuring that accommodations could be made to contract obligations and rebooking. For that, the OSAM Board is greatly appreciative, and we are looking forward to returning to our member properties with physical distancing and reduced capacity, while ultimately anticipating when we're all back to full operation.

When we outlined the programming for this conference, our **member volunteers** stepped up to help in ways we haven't seen in the past. **THANK YOU! Thank you to the entire team who brainstormed and helped bring in the awesome slate of speakers.** We are pleased to present a thoughtful and robust conference worthy of you and your entire team's time, as we continue to pivot in the new world of association management and event production.

As always, if you have any questions about OSAM and how we can continue our efforts to provide **Access to Answers** in your leadership work, please don't hesitate to reach out to our team!

Best regards,
Danielle Siver
2020 OSAM Conference Chair