



Registration Fees	
Member Registration	\$50 per person
Additional Member Registration	\$35 per person (From same association/company)
Non-Member	\$75 per person

Legal Update for Association Professionals Seminar

Thursday, April 15, 2010

Holiday Inn Wilsonville • 25425 SW 95th Avenue, Wilsonville, OR 97070

Continental Breakfast: 7:30 - 8:00 am

Seminar: 8:00 - 10:00 am

Seminar Agenda

- I. Association Governance Issues
 - A. Principals for Good Governance and Ethical Practice by the Panel on the Nonprofit Sector
 - 1. Legal Compliance and Public Disclosure (Principles 1-7)
 - 2. Effective Governance (Principles 8-20)
 - 3. What does the revised Form 990 really require you to do?
 - B. Governance in the Electronic Age
 - 1. Why not to conduct Board meetings via email
 - 2. Pitfalls with conducting elections via email/online balloting
 - C. D&O insurance coverage issues and when to notify your Insurer about a potential claim.
- II. Association Election / Lobbying Activities
 - A. The Impact of Citizens United on Trade Association Political Activity - Is this decision by the U.S. Supreme Court really going to lead to the downfall of Western Civilization?
 - B. The Proper Use of the Association PAC
 - 1. Candidate Campaigns
 - 2. Ballot Measure Campaigns
 - 3. State v Federal Law
 - C. Lobbying Activities
 - III. Unrelated Business Taxable Income
 - A. The nuts and bolts of UBIT
 - B. Examples
 - 1. Qualified sponsorship payments
 - 2. Convention and trade show activities
 - 3. Passive Income - rents, royalties, licenses, dividends etc.
 - C. When to Form a For-Profit Subsidiary
 - IV. Q & A



Presenters

Matthew D. Lowe



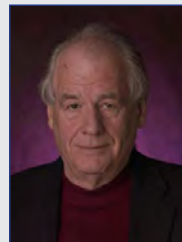
Matthew D. Lowe is a partner in the law firm of O'Donnell Clark & Crew LLP. His practice areas include representation of hotels, restaurants, small businesses, as well as charitable and non-charitable tax exempt entities in handling matters relating to corporate governance and formation, taxation, employment, real estate transactions, charter schools, campaign finance, state and federal elections and government. Matt is a member of the Oregon, Washington and Multnomah County Bar Associations, the American Society of Association Executives and the Oregon Society of

Association Management and serves as legal counsel to various state and national trade associations. Matt has counseled these organizations in issues ranging from the formation of for-profit and charitable subsidiaries, unrelated business taxable income, board governance, board and officer elections, membership rights, and other issues facing trade association executives and their staff.

For six years, Matt taught Hotel, Restaurant and Travel Law at Mt. Hood Community College and writes monthly articles on various legal topics for the Oregon Lodging Association's monthly newsletter, and other publications. Additionally, he has made numerous presentations to the Oregon Lodging Association and other trade groups on various legal and public policy issues.

Matt graduated from Willamette University College of Law where he was Associate Editor of the Willamette Law Review. Matt's undergraduate degree is from Villanova University where he received a Bachelor of Arts in Political Science with a minor in History in 1991. From 1993 to 1995, Matt served as a Legislative Assistant to U.S. Senator Bob Packwood and served as Chief of Staff to Oregon State Senator Tom Hartung in the 1997 legislative session.

Mark P. O'Donnell



Mark P. O'Donnell has been practicing law in Oregon since 1968. Mark spent the first 14 years of his career as a trial lawyer. This experience as a trial lawyer gives Mark a unique perspective as a business lawyer in that he can see the whole picture when working with the client. He has acquired a vast reservoir of practical insights in assisting clients with the selection of business entities, the acquisition and sale of businesses, general economic development, and all aspects of real estate development and finance. He formulates recommendations to his clients in these areas with respect to capitalization/financing, taxation, risk

management and asset protection planning, succession planning for the family-owned and nonfamily-owned business and real estate acquisition, development and financing. His knowledge of liability and property insurance and experience with adverse insurers allows him to advise clients in this very important area when formulating recommendations as a business lawyer.

One focus of Mark's practice has been the advising charitable entities and tax-exempt trade associations in the areas of tax-exempt status, unrelated business income tax, joint ventures, formation of subsidiaries, political contributions and campaign finance, and risk management, including association professional liability insurance (director's and officers' liability insurance.) Mark is the author of numerous articles on the duty of directors of nonprofit corporations, director's and officers' liability insurance and tax-exempt status compliance. He is also the author of "A Wake-Up Call for Executive Directors, Nonprofit Directors and Nonprofits After the Sarbanes-Oxley Act."

As a member of the American Bar Association, he has been appointed to the ABA Committees on Dispute Resolution, Nonprofit Corporations and Small Business, Corporate Governance and Codes, Trade Associations, and Closely Held Business Entities. He is also a charter member of the Legal Section of the American Society of Association Executives and the Manufactured Housing Attorney Network. Mark has the highest legal and ethical rating (AV) determined Martindale Hubbell®.



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Thursday, April 15, 2010

Registration Deadline: Monday, April 12, 2010

To register, please complete the following information and send with payment to the OSAM office. You can also register online at www.osam.org.

- Member Registration\$50 per person \$_____
- Additional Member Registration\$35 per person #_____ (List names below) \$_____

 (From same association/company)
- Non-Member \$75 per person #_____ (List names below) \$_____

Total \$_____

Name (Include all designations)	Title	E-mail
Additional Registrant		E-mail
Additional Registrant		E-mail
Additional Registrant		E-mail
Company		
Address		
City	State	Zip
Phone	Fax	

Payment Options:

- Check Visa MasterCard American Express

If paying by credit card, we need the credit card billing address to be able to process.

Name on Card	Amount Authorized	Signature
Card Number	Is this a corporate card ?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Expiration Date	Company Code	
Card Billing Address		
City	State	Zip

Cancellation Policy: Cancellations received on or before April 9, 2010 will receive a full refund minus a \$10 administrative processing fee. Cancellations received after April 9, 2010 will be refunded 50% of their fees. No-shows or same-day cancellations will not receive a refund.

OSAM, 147 SE 102nd Ave., Portland, OR 97216

Fax: 503.253.9172

Email: info@osam.org

Website: www.osam.org

Questions? Call 503.253.9026