

Display Advertising Rates & Specifications



Covers*
Full page*
7.5" x 10.5"
*Covers and full page ads may bleed
Trim: 8.5 x 11
Bleed: 1/8": 8.75 x 11.25
Live area: 7.75 x 10.25
If a bleed is intended, indicate with crop marks.

The Oregon Society of Association Management (OSAM) and LLM Publications, Inc. produce the annual OSAM *Resource Guide*—featuring product and service providers under category headings. The publication also includes a photo membership roster. Association managers use the *Guide* as a networking, information, and purchasing tool throughout the year.

PUBLICATION SPECS

Trim Size: 8.5" x 11" **Circulation:** 400
Binding: Spiral **Published:** May 2015

AD DEADLINE

March 5, 2015

POSITIONS AVAILABLE

2/3 Vert. **4.9375**
x
9.625

1/3 Vert. **2.375**
x
9.625

	Member		Non-Member	
	2-years <i>payable each year</i>	1-year	2-years <i>payable each year</i>	1-year
<i>All ad positions are full color</i>				
Back Cover	\$2,420	\$2,585	\$2,750	\$2,935
Inside Covers	\$2,285	\$2,440	\$2,575	\$2,720
Full page	\$2,050	\$2,185	\$2,265	\$2,420
2/3 page	\$1,690	\$1,825	\$1,935	\$2,090
1/2 page	\$1,145	\$1,235	\$1,340	\$1,440
1/3 page	\$845	\$935	\$1,020	\$1,125
1/6 page	\$635	\$705	\$730	\$815
Text Listing	\$145	\$145	\$270	\$270

1/3 Sq. **4.9375**
x **4.75**

1/2 Horiz. **7.5 x 4.75**

Guaranteed placements (other than covers or tabs) are subject to a 15% premium.

With the purchase of a display ad, you will receive 1 complimentary text listing.

Description text for listings start at \$80; additional text listings are half price. See listing ratesheet for more information.

All rates are net.

1/6 Horiz. **4.9375 x 2.25**

1/2 Vert. **4.9375**
x **7.25**

1/6 Vert. **2.375**
x **4.75**

HOW DO I SEND MY AD?

Email ads as a **tif** or **pdf** file to: ads@llm.com

Or ftp upload: <http://mail.llm.com/upload.asp>

- Name files clearly, indicating your company name and publication. For example OSAM_15-16_AAASupplies.tif
- Set artwork at a minimum of 300 dpi and imbed all fonts.
- When we receive an ad, we will email you a confirmation within 2 business days with the status of your ad.
- For ads larger than 5mb, please use our ftp site: <http://mail.llm.com/upload.asp>
- Email your ad rep or ads@llm.com for more details.

Need us to help create an ad for you? Need help making a PDF file?
LLM can help! Contact your sales rep or email ads@llm.com.

Questions? Contact your sales rep or email ads@llm.com.

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